



INTERNATIONAL AQUATIC PLANTS GROUP

Aarhus University, 14-19 June 2020

www.internationalaquaticplantsgroup.com

 #IAPG2020Aarhus

Sponsorship opportunities

Major Sponsorship 3,500 EURO (five sponsors)

- Logo on front of conference bag
- Promotional material inside conference bag – one A4 sheet
- Display space at venue (2mx1m shell space only including table space)
- One complimentary registration including dinner
- Organisation logo advertising on the symposium website for the duration of the symposium promotion and registration period
- Organisation logo on symposium handbook cover
- Verbal acknowledgement at start of each day
- Acknowledgement in symposium handbook
- Name or logo on laminated sponsorship naming board
- Digital promotion will be provided between sessions (e.g. logos/trade names)

Mix 'n' Mingle 1,500 EURO (one sponsor)

Official Conference Dinner 1,500 EURO (one sponsor)

Pre-dinner Happy Hour 1,500 EURO (one sponsor)

- Promotional material inside conference bag – one A4 sheet
- Organisation logo on Acknowledgement in symposium handbook cover
- Naming rights in Acknowledgement in symposium handbook
- Digital promotion will be provided between sessions (e.g. logos/trade names)
- Space to place advertising signage for duration of symposium (1m wide) e.g. popup banner

Lunch 1,000 EURO (three sponsors)

- Promotional material inside conference bag – one A4 sheet
- Naming rights in symposium handbook
- Space to place advertising signage for duration of seminar (1m wide) e.g. popup banner
- Verbal acknowledgement of organisation at start of lunch
- Organisation sponsor name on catering station
- Name or logo on laminated sponsorship naming board
- Digital promotion will be provided between sessions (e.g. logos/trade names)

Morning/Afternoon Tea 700 EURO (five sponsors)

- Naming rights in seminar handbook
- Space to place advertising signage for duration of symposium (1m wide) e.g. popup banner
- Organisation sponsor name on catering station
- Acknowledgement in symposium handbook
- Digital promotion will be provided between sessions (e.g. logos/trade names)

More sponsorship opportunities next page.

Sponsorship opportunities

Field Trip Sponsor 700 EURO (five sponsors)

- Naming rights in symposium handbook
- Space to place advertising signage for duration of symposium (1m wide)
- Verbal acknowledgement of company at start of field trip
- Acknowledgement in symposium handbook
- Digital promotion will be provided between sessions (e.g. logos/trade names)

Trade Display 1,500 EURO

- Promotional material inside conference bag – one A4 sheet
- Trade display in auditorium (2x1m shell space only including table space)
- Acknowledgement in symposium handbook
- Digital promotion will be provided between sessions (e.g. logos/trade names)

Notes for sponsors and trade displays

- The conference programme is not yet finalised.
- Rates given are in EUROS – conversion to Danish kroner is set to 7.5 DKR.
- Rates given are GST exclusive (where GST applies).
- Sponsorship and trade display packages are not secure until full payment is received.
- Sponsorship and trade display packages that allow space for trade and promotional displays do not include display boards, tables etc. Sponsors must provide these at their own expense.

If you wish to discuss other sponsorship or trade display opportunities for the 16th International Symposium on Aquatic Plants, please contact Tenna Riis or Lars Båstrup-Spohr (tenna.riis@bios.au.dk or lbaastrupspohr@bio.ku.dk).